

## Transformation Opportunities

From Services to Software-Based Solutions

9000

Cloud & AI technologies enable service-based businesses to transform unscalable workflows to specialized solutions bundling technology and services.

Services to software transformations start with a happy and growing base of customers and reoccurring processes that can be optimized and automated.

Automating workflow and process reduces cost of delivery and creates new value-adds for your customers.

We focus on profitable, bootstrapped companies led by entrepreneurial founders in sectors that we know and can leverage our experience to provide value.

We leverage our customized playbook to help these business owners transform by implementing softwarebased solutions models.

## Supporting Your Unique Growth Opportunity

Learn more at lateralim.com

